
OBJECTIVE

*To work with other enthusiastic creatives in a position where my **creativity, talent and experience** as a graphic designer and art director can contribute to the success of the team's goal.*

SKILLS

- Illustration from technical to whimsical
- Challenging product photography
- Multipage booklet and catalog layout
- Creative graphic design solutions
- Copywriting for marketing and instructional purposes
- Effective time management of deadlines, duties and tasks

PROFESSIONAL EXPERIENCE

One Brand Marketing

Design Department Manager

Tarpon Springs, Florida

August 2015 - September 2016

- Coordinated directly with the Marketing Director for all internal marketing needs including direct mail, email, web banner, social media and multipage document design
- Managerial responsibilities including scheduling and assigning of design projects to design team, creating project time lines to ensure deadlines were met and client brand guidelines maintained, proofreading and prepress checks of all approved projects
- Implemented company wide Creative Cloud Library for branding and mailing assets used by the design team and off site personnel

White Cloud Electronic Cigarettes

Art Director, Sr. Graphic Designer

Tarpon Springs, Florida

March 2010 - May 2015

- Established brand identity and created branded materials for web, print, promotion, POS & POP displays, product packaging and product photography
- Supervised Graphic Design department, assigned projects and created project time lines to ensure deadlines were met and brand guidelines and standards were maintained

International Academy of Design & Technology – Online

Adjunct Instructor of Online Courses

Tampa, Florida

May 2010 - April 2012

- Facilitated design courses in digital illustration and design process in the online environment
- Assessed student projects, tests and written assignments
- Developed projects and class discussions based on the required curriculum for each course taught

Postcardmania

Graphic Designer

Clearwater, FL

March 2008 - January 2010

- Design of original direct mail marketing campaigns and print deliverables for international client base of over 4000 companies worldwide
- Acting managerial duties including assigning daily work to 4 other designers, monitoring project completion, deadlines and production schedules

RP&G Printing and Business Solutions

Graphic Designer

Lutz, FL

July 2006 - March 2008

- Design of corporate identity, advertising collateral, print deliverables and multi page catalogs for clients.
- Responsible for the creation and maintenance of company website and advertising collateral

EDUCATION

Bachelor of Fine Arts, Graphic Design

International Academy of Design and Technology

Tampa, FL

June 2006

Bachelor of Science, Art Education

University of Central Florida

Orlando, FL

December 2000

REFERENCES

Alan Brusky

813-404-0945

Marketing Director, One Brand Marketing

2007 - 2016

Alan was Design Manager at Postcardmania when I was a designer there and is the Marketing Director at One Brand Marketing where we worked closely on the company marketing including the launch of new websites and promotion of new advertising products.

Brad Roark

813-404-0945

Marketing Director, White Cloud Electronic Cigarettes

2014 - 2015

Brad and I worked together on all aspects of marketing White Cloud E-cigarettes including branding, lifestyle marketing, social media and web-based inbound marketing.

Maja Galic

727-488-7336

Creative Director, Clearmint Creative

2014 - 2016

Maja is the Creative Director at Clearmint Creative and I have collaborated on several large projects as their freelance graphic designer.